

RecVue Billing & Invoicing For Internet & Media



The Most Advanced
Billing, Revenue & Partner
Compensation Platform

*Configurable billing and pricing
for all business needs*

The expectations and maneuverability needs placed upon enterprise business in today's world of digital transformation change by the virtual minute, and nowhere is that more prominent than in the media industry. From newly streamed subscription and ad opportunities to agency fees and time/unit-based pricing, enterprises built around the Internet and media-related offerings face increasingly complex billing and revenue processing. The modern billing platform tasked with adapting to this multi-headed monster of choice should be flexible enough to account for every variety of current and future revenue model with consistency and accuracy.

In determining where we're at, it's instructive to re-visit where we've been. Consider the old versus new in large-scale business-to-business (B2B) billing:

The old linear layout...



An era of limitless customer expectations demands the capability to anticipate, not react

Design a
widget

Build it

Sell it

Invoice
for it

Collect fees
for it

Recognize
revenue for it

...has given way to today's subscription and hybrid business models which include extra considerations and elements such as:



Configurability and Flexibility for Any Billing Model

Now envision all those elements on a single invoice with the option to reference either a single contract or multiple contracts and amendments, all without manual intervention. Built with the foresight to handle this at scale.

Any and all types of billing should be within reach for an order-to-cash platform enabling full-fledged enterprise capabilities, including:

- **One-time billing (traditional)**
- **Recurring billing (subscription)**
- **Usage-based billing**
- **Asset billing**
- **Lease billing**
- **Custom billing frequency**
- **Professional services**

Everyone in the Internet and media field recognizes the importance of having a sophisticated billing platform capable of adapting on the fly for every revenue model on the market. Your customer isn't going to scale back on expectations any time soon and neither should your billing platform.

Challenges at the forefront of the modern media firm include:

- **Inability to optimize performance and revenue due to data collection issues**
- **High transaction volumes**
- **Complex billing and pricing models for multi-tier digital communication offerings**

Only a top-tier solution such as RecVue's Billing & Invoicing is capable of fulfilling these expectations with adaptability, accuracy and a well-crafted user-friendly, configurable interface.

All Billing Needs In a Single System

RecVue's robust billing engine was specifically created to cater to all revenue models central to today's business requirements and flexible enough to address all configurable pricing models.

- **Ingest data in any form necessary** depending on billing flavor, including asset billing and payments, lease billing, usage billing (especially with this industry's growing need for consumption-based considerations) and hybrid options
- **Normalize usage data through a built-in data mediation layer (DML)**, offering user-friendly import, control and consumption flexibility
- **Adjust billing corrections** via credit/debit, as needed
- **Price ramp up/CPI** for recurring billing
- **Provide tiered support** through multi-dimensional pricing
- **Capture each step** and data exchange along the audit trail
- **Set up customer-specific, rule-based pricing** for all complex pricing models
- **Support for multiple currencies** and transaction-level override
- **Deliver all essential capabilities** within one unified platform
- **Out-of-the-box integration to tax engines** and any ERP system

Built with the throughput objectives of performance and scalability front of mind in technology today and the foresight to directly take on the challenges faced by billing platforms preceding it, RecVue's billing solution takes big data in stride to deliver reporting output in minutes compared to hours for competitors.

RecVue's nimble microservices design significantly levels up the playing field to not only meet media industry needs with all manner of revenue models, but anticipate the challenges the end users did not yet see on the horizon.

To learn more about RecVue's Billing & Invoicing, visit recvue.com or call 1-844-984-0300