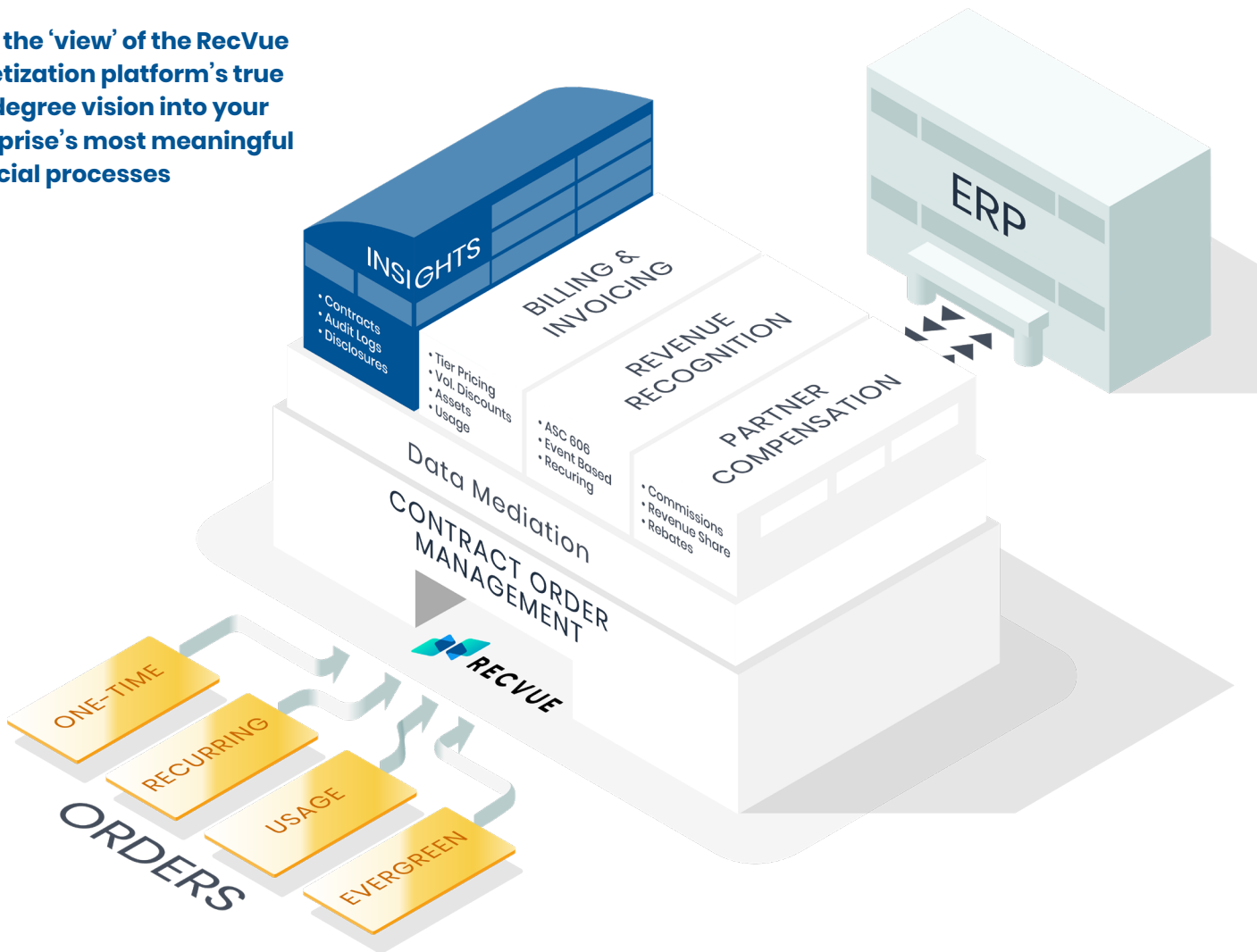


RecVue Insights

Analytics platform for personalized dashboards and reporting

Enjoy the ‘view’ of the RecVue monetization platform’s true 360-degree vision into your enterprise’s most meaningful financial processes



What’s the benefit of being able to integrate and automate billing, data mediation, revenue and partner compensation processes seamlessly in a unified platform if you can’t truly do what you want with the output?

How to take the next step in RecVue’s revolutionary contract-centered approach fostering a single-solution visualization of profitability across your entire order-to-cash process? ●

This is where RecVue Insights, our module-spanning analytics and reporting tool, comes in.

Insights provides the capability to design dashboards and detailed reports through a flexible interface for high level KPI visibility and, most importantly, fully informed decision-making.

Consider the challenges a reporting tool must address:

- **Lack of real-time visibility** for translated content, cost incurred to date, billings and earned, but not billed, revenue
- **Manual import/export of data across systems** for data aggregation in a shared format allowing business users to build analytics on project status by customer
- **KPIs** of properly prepared data for top level revenue recognized to date, based on billings

Now review the most common requirements for a valued reporting view:

- **Data stratification** by organization, customers, projects and more
- **Dashboards and detailed reports** offering role-based views with the ability to drill down, filter, stratify data and define parameters as needed
- **Easy to use interface** offering flexibility to define parameters and filters
- **Drill down capabilities** to access report details and rapid navigation to contracts
- **Strategic enablement** toward timely, informed decision-making
- **Top level KPI visibility** including details for billed and earned revenue with automated data refresh
 - *KPIs including billed revenue, earned revenue, payments and net revenue*

RecVue Insights was carefully crafted with these challenges and expectations in mind.

The module allows for the user to track specific key performance indicators to better understand an organization's financial performance, revenue trends and customer's behavior. Real-time insights can be gathered at the click of a button.

In addition to providing role-specific revenue and billing metrics, Insights delivers the following:

- Dashboards offering drill-through capabilities
- Easily automated report distribution
- Multiple KPIs with organizational configurability
- Real-time reporting functionality which leverages operational data

Insights delivers that necessary level of visibility into your organization's most vital financial information whenever required to ensure your business is ready to respond to shifting market conditions.

Insights offerings include:



To learn more about RecVue Insights, visit recvue.com or call 1-844-984-0300