

RECVUE

The Future of Enterprise Monetization

Recurring revenue models are how smart enterprises increase customer lifetime values, drive predictable revenue growth, and maximize business value. But these monetization strategies are failing to meet expectations when managed by manual workarounds, spreadsheets, homegrown systems, and the ERP.

RecVue is the fastest growing agile monetization platform that helps enterprises manage innovative business models to drive recurring revenue growth.

\$5B+

RECURRING REVENUE

Managed Annually

50M+

USAGE TRANSACTIONS

Managed Annually

20+

YEARS

Experience in billing & revenue management

With our solution, you can:

- Master hybrid subscription and high-volume usage-based business models
- Launch sophisticated pricing and rating scenarios
- Automate billing
- Maintain flexibility for monetization innovation without compromising financial compliance
- Adjust to changing contract terms with ease
- Comply with ASC606, IFRS15, and revenue recognition guidelines
- Gain operational efficiencies and reduce human errors in billing and revenue recognition
- Execute on cloud-first strategies of IT organizations

Experience the only cloud-based monetization platform built to support complex enterprise needs and volume. We leverage modern technology such as big data, machine learning, and block chain while ensuring the platform is intuitive to use.

"We needed a platform that was flexible enough to handle not only the multitude of our current billing scenarios, but more importantly, our future billing scenarios that are in our current roadmap and even those that are not. In addition, we needed a platform that would provide insights into the health of our subscriber base with full visibility of ARR, churn rate, etc. RecVue has been instrumental in moving us from a highly manual to an automated process, expediting our month-end close and ensuring all revenue is accounted for."

- Adam, VP of Finance



RecVue is a comprehensive platform that focuses on the gap in order-to-cash functionality between the CRM and ERP for sophisticated hybrid subscription and high-volume usage-based business models. Our functionality includes:

Product Catalog

Sell and manage hybrid subscription and usage-based products. Define and support product bundles and product hierarchies. Track add-ons and upsells. Enable customers to try products for free. Bring new and innovative products to market successfully.

Billing Automation

Supports any combination of one-time, recurring and usage-based billing scenarios. Define billing rules, caps and billing triggers as per the terms of the contract. Automate creation of customer invoices with support for multiple billing frequencies.

Change Requests

Centralize amendments and change request management throughout the lifetime of an order. Integrates with your CRM or create change requests directly in RecVue and orchestrate its fulfillment.

Integration

Our API library makes it easy to integrate with any CRM, ERP and Fulfillment systems. Pre-built and native integrations with leading CRM and ERP applications speed time-to-value.

Dynamic Pricing Engine

Offer your customer contracts with pricing based on units, duration or multiple tiers. Pricing can be determined at the time of booking an order or at the time of fulfillment. Capture discounts and pricing based on different units of measure. Run revenue analysis based on different pricing models to know and improve pricing strategy.

Revenue Management

Capture multi-element arrangements; assign revenue plans and accounting rules to ensure revenue gets recognized in the right period. Capture revenue and contingency triggers, schedule your revenue over a specific period and integrate with your financials system. Comply with ASC606 and IFRS15 guidance.

Insights

Track specific key performance indicators to understand your organization's financial performance, revenue trends and customer's behavior. Use standard or create customized reports and gather real-time insights at the click of a button.

Implementation

Deriving measurable ROI is one of the most important objectives of RecVue. Pre-defined configuration templates and excel based data import capabilities enables RecVue to be up and running in matter of weeks, not years.

Ready to Monetize Your Way?

Contact us at **1.650.513.1996** to unlock your recurring revenue potential with RecVue

RECVUE

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